



Your reputation is hard-earned.
Why risk it with poor supply chain management?

Manage and mitigate risk with
market leading solutions and
applications from BSI.

Real world experience

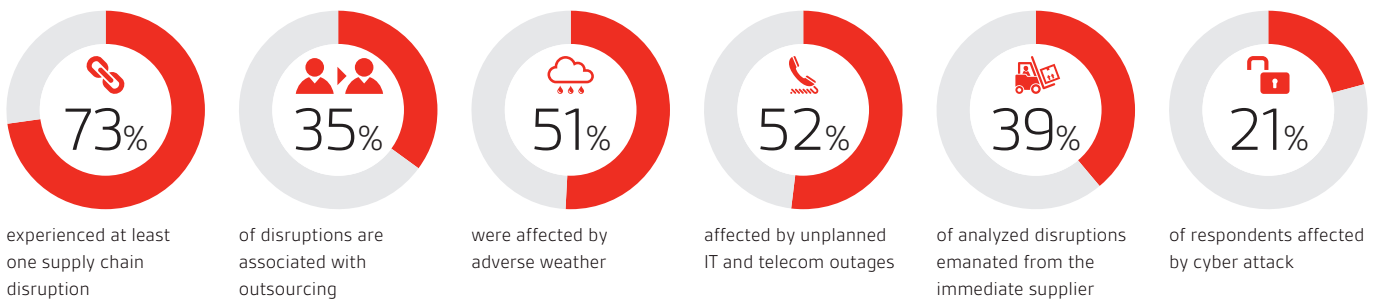
Hitting headlines for the wrong reasons?

In recent years, international suppliers have sometimes found themselves hitting the headlines – for all the wrong reasons.

Having your company aligned to one of these suppliers, or having your reputation damaged due to unforeseen circumstances, is not a risk worth taking. That's why it's imperative to quantify supply chain risk for your team globally, so you can trade with confidence, mitigate risk and build lasting resilience.

It is essential to maintain expert management of what are often complex international webs of suppliers in long chains that span continents. Otherwise you can be hostage to a whole range of risks that can become too difficult to control - and too late to mitigate.

Frequency and sources of disruption in supply chain*



Real world risks

Enterprise can be a risky business. The success of your business is absolutely aligned with the success of your supply chain, which means that exceptional supply chain management is critical to sustainability and profitability.

In the complex and colourful international trading environment of the 21st century, there are both seen and unseen risks to your supply chain. These can include:

- **Cargo disruption**
- **Political instability**
- **Terrorism**
- **Counterfeit goods**
- **Information security**
- **Cyber security**
- **Human rights**
- **Environmental**
- **Intellectual property**
- **Compliance**
- **Health and safety**
- **Product quality**

Clients come to us with a wide range of concerns. They often want to know about their biggest risks, or whether they can trust the information their suppliers give them, or which suppliers have the biggest potential to cause damage to their valuable brand and hard earned reputation.

Why BSI?

BSI is trusted as a leader in Global Risk Management, with an extensive network of worldwide supply chain specialists.

We are the originators of the leading Supply Chain Security standards – Transported Asset Protection Association (TAPA) and ISO 28000 – and have pioneered the most comprehensive, scientifically rigorous and user-focused supply chain analysis applications and services available in the market today. Our solutions and services support small and large enterprises as well as being the sole source for global government trade initiatives, so you can depend on BSI to help you mitigate the risks you are aware of in your organization and, just as crucially, the ones you don't yet know about.

It is the combined power of our applications and network of experts that gives us a unique global reach:

- **65 offices worldwide**
- **70,000 customer locations**
- **150,000 audit days performed each year**
- **Supply chain risk intelligence covering over 200 countries**

Real world risks

What you don't see – you don't know, and what you don't know – you cannot manage.

Let BSI make sense of your Supply Chain and together we'll mitigate the risk.

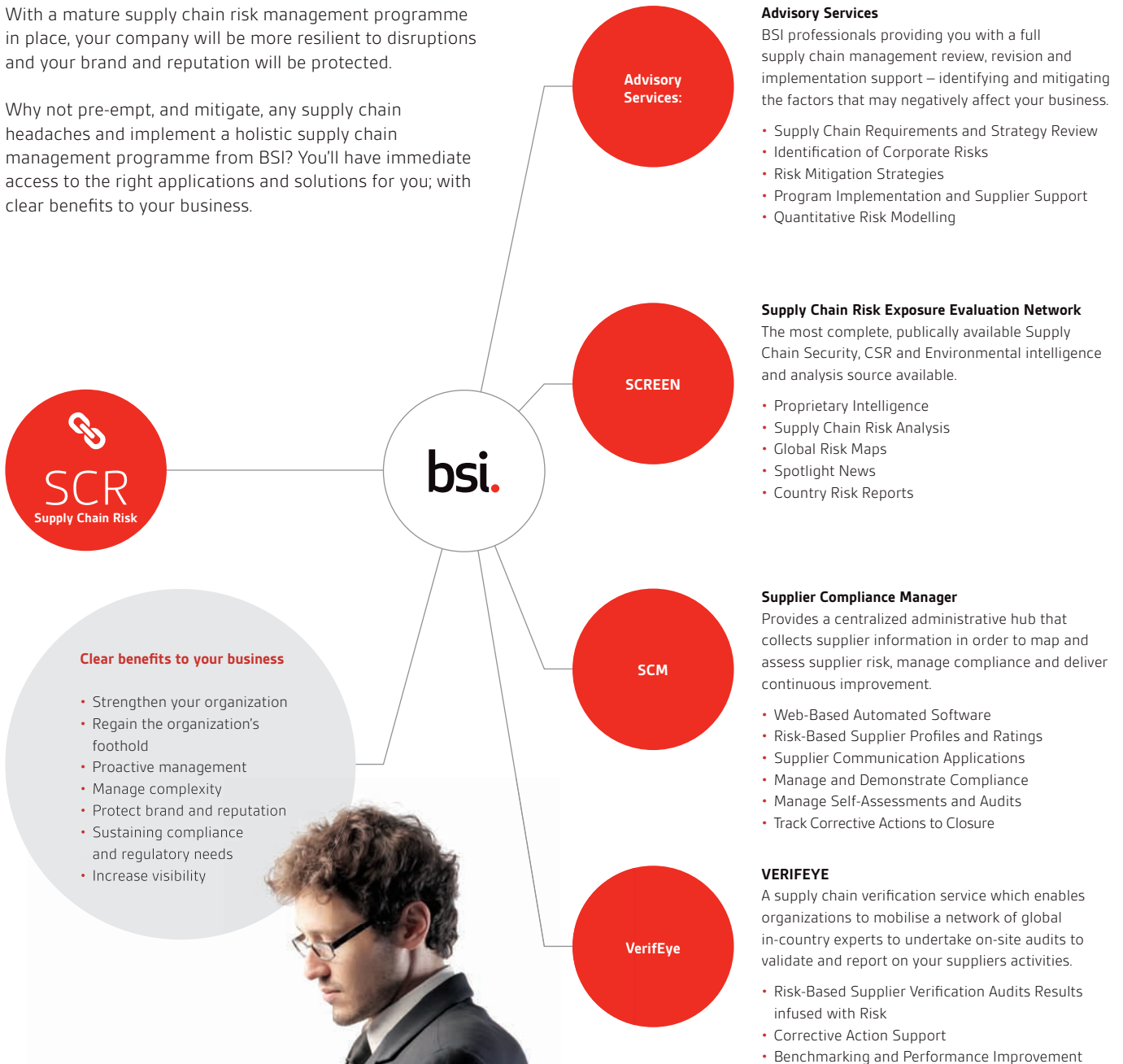


Real world solutions

Our solutions encompass four, holistic key components: Advisory Services, SCREEN – Supply Chain Risk Exposure Evaluation Network, SCM – Supplier Compliance Manager and VerifEye – Supplier Verification.

With a mature supply chain risk management programme in place, your company will be more resilient to disruptions and your brand and reputation will be protected.

Why not pre-empt, and mitigate, any supply chain headaches and implement a holistic supply chain management programme from BSI? You'll have immediate access to the right applications and solutions for you; with clear benefits to your business.



Solutions driven by standards, compliance and best practice



Real world benefits

Our clients come from virtually every major trading sector, many operating their businesses on a global scale. Because of our experience, we have the specific knowledge to help manage the operations and risks inherent in each sector.

Solutions focused and business outcome orientated

BSI Advisory Service professionals help identify the factors that have the potential to negatively affect your business. We can identify multiple risks and weaknesses in your supply chain by supplier type, country and commodity. We also offer tracking studies and benchmarking, as well as risk modelling and Quantitative Risk Solutions which apply sophisticated statistical and financial analysis to quantify cargo exposure, reducing loss uncertainty and minimising your risk of loss.

SCREEN provides risk-based intelligence through real-time updates from our team of dedicated Supply Chain Risk Analysts who evaluate country risks that may affect the global supply chain. This online application helps you identify and understand your supply chain security threats. SCREEN also provides Spotlight News, Country Snapshots and Risk Reports, Incident Statistics and BSI Risk Maps that highlight Supply Chain Security, Cargo Disruption, Supply Chain Terrorism, Corporate Social Responsibility, Human Rights and Environmental threats.

SCM is our automated risk assessment solution that lets you view your supply chain risk at a glance, enabling you to focus on individual suppliers and group them by location and risk rating. It examines risks associated with points of product sourcing, modes of transportation, ports of export, trans-shipment, transit routes, and distribution channels worldwide. SCM enhances your compliance, lowers data collection costs, improves risk mitigation, reduces disruption and loss and helps you make more informed risk-based decisions.

VERIFEYE on-site supplier verification service provides audits tailored to include multiple areas of risk with consideration of local laws and customs, all performed in the local language, by people who speak the vernacular and who can quickly get to the bottom of issues. Audits offer a common sense approach to issues or areas of non-conformity together with comprehensive reports and invaluable observations and recommendations.

Which would you rather do?

Risk supply chain breakdown at the hands of terrorism, natural disasters, economic meltdown, working conditions disclosures or political instability? Or, proactively put your supply chain strategy in safe hands so you can mitigate risk and protect your bottom line?

For more information about how we can help, please call **+971 4 3364917** or email us at **bsi.me@bsigroup.com**

www.bsigroup.ae



BSI's end-to-end solution

Our blueprint to embed excellence throughout your supply chain.

Your business is only as good as your supply chain: Put its future in safe hands.

BSI is trusted as a leader in global risk management, with proven expertise and an extensive network of worldwide supply chain specialists who are well placed to help you mitigate risks. This means the risks you are aware of and, just as crucially, the ones you don't yet know about. As well as our network of experts, we provide companies with a sophisticated range of supply chain security applications. It is the combined power of our applications and network that gives us a unique global reach and effectiveness, and that gives our clients the reassurance of:

- **65 offices worldwide**
- **70,000 customer locations**
- **2,000 standards issued each year**
- **Over 150,000 audit days performed each year**
- **More than 67,000 students trained in 2012**
- **Thousands of licensed software locations**
- **Supply chain risk intelligence covering over 200 countries**

Do you want;

- **A partner that can provide solutions on predictive modelling, not hypotheticals?**
- **A partner that understands the complexity of your sector?**
- **A global provider with an undeniable track record in results?**
- **A complete turn-key solution – so your organization can focus on the business at hand?**
- **Intuitive applications that drive efficiencies throughout the business?**

For more information about how our suite of supply chain management applications can help you, please call **+971 4 3364917** or email us at **bsi.me@bsigroup.com**

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